



Interaction designer,
Creative technologist,
Artist

ABOUT ME

I'm a designer who's always in search of expressive and innovative ways of using new (and old) technology. With a creative and critical view on the world, I strive to understand contexts and design focused, characterful, interactive products & experiences that contribute meaningfully and sustainably towards individuals and society. I'm looking forward to working on inspiring new design research challenges.

Profile keywords:

Hands-on, dedicated, creative, honest, critical, social, artistic

Interests:

Music composition, acting, performance arts, yoga, hiking, social gatherings

EXPERIENCE

- NOW** Freelance designer for clients in creative sector
Interactive concept & product development
Stichting Onderfd Goed, museum art repurposing
Store host & sales employee
- 2025** **ELI Play, manufacturer of indoor play structures**
3D design and client contact for playgrounds & trampoline parks
- 2024** **Film Jam Eindhoven, 48-hour student film festival**
Graphic designer, volunteer, and participant
Multiple locations at Dutch Design Week
Music compositions played at Fashion Tech Farm
Sound design for Viviana M. C. De La Barca
- 2023** **Low-Key Expo & DEMO days**
Exhibited my collaborative instrument Overgrown
Design United Exhibition at Dutch Design Week
Exhibition host & construction aid
Film Jam Eindhoven, 48-hour student film festival
Graphic designer, volunteer, and participant
- 2023** **Eindhoven University of Technology**
UI/UX designer for internal educational platforms for Industrial Design Faculty
- 2021** **Eindhoven University of Technology**
Student coach for 1st-year Bachelor students in Industrial Design
- 2020** **E.S.T.V. Doppio, theater association**
Commissioner of Ext. Relations & graphic designer
- 2019** **Bureau Moeilijke Dingen, design studio**
Intern full-stack interaction designer

BASED IN

📍 Eindhoven,
The Netherlands

LANGUAGES

❖ Dutch, native level
English, academic level

CONTACT

✉ contact@jefrouschop.com
📞 +31 6 4643 5343
🌐 www.jefrouschop.com
🔗 www.linkedin.com/in/jefrouschop-90a86a28a

SKILLS

Design & research processes

Expert in thoroughly navigating complex problems in explorative ways.

Teamwork

Experienced in bridging different disciplines and collaborating with a diverse people of all levels.

Collaborative user involvement

Experienced in involving users & stakeholders throughout a design process through user-centered & co-design methods and workshops.

Ideation strategies

Strong and constructive skillset with a large catalog of methods and an associative mind.

Experience prototyping

Expert in making aesthetic & interactive physical and digital demonstrators of designs through electronics, Arduino, HTML, CSS, Processing, 3D-printing, CAD-modeling, CMF design.

Creative software

Proficient in graphic design & multimedia art using Adobe Illustrator, InDesign, Photoshop, DaVinci Resolve, Premiere Pro, Logic Pro X.

EDUCATION

Master Industrial Design / Sept 2020 - July 2023
Eindhoven University of Technology

- + **Graduation project: SIDKIT**, a design toolkit for interactive sound. Showcased at Dutch Design Week 2023
- + **Research paper** on reflective & layered design documentation accepted & presented at NordiCHI '22
- + **Exchange studies** at Aalto University ARTS department, Collaborative & Industrial Design major, Finland
- + **Collaboration with ACRE real estate firm** on A-frame, a modular outdoor furniture & service path concept
- + **Relevant learning:** designing for intelligent autonomous product ecosystems, designing with interactive AI, sound design, participatory design, rapid prototyping, textile design, interdisciplinary teamwork

Bachelor Industrial Design / Sept 2017 - July 2020
Eindhoven University of Technology

- + **Graduation project: EMMA**, an auditive display for runners. Created in collaboration with professional marathon runners and running motion researcher
- + **Internship at Bureau Moeilijke Dingen**, resulting in a concept for AI-Kit: a modular system of products & services to enable everyday exploration of AI systems.
- + **Relevant learning:** design thinking, designing IoT systems, tangible interaction, business development, challenge-based learning, user-centered design